

# Prudence

## APPLICATIONS:

Intelligent Assistant  
Electronic Advisor  
Chatbot  
Offer Engine

## INDUSTRY USE CASES:

Internet  
Financial  
Insurance  
High Technology  
Healthcare  
Pharmaceuticals  
Retail  
Travel  
Telecom  
Media  
Energy  
Automotive

## POTENTIAL ROLES:

Customer experience, sales and marketing, technical support, store operations, paralegal, legal discovery, financial advisor, compliance, equities research, claims adjuster and processor, underwriter, data science, R & D, network monitoring, physician's assistant, utilization review nurse, accounting, audit, tax, HR recruitment and benefits administration, network engineer, cyber security, autonomous driving vehicles, travel agent, education

## CONTACT :

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## PRODUCT OVERVIEW

Prudence is a framework for building lifelike, 3D animated, intelligent virtual assistants (IVA). She was designed to facilitate the next generation user experience (UX), taking full advantage of realistic 3D animation and conversational AI. Her purpose is to replace both legacy, mouse driven, graphical user interfaces, as well as to provide new applications with an even more intuitive, higher level, way for humans and machines to interact.



Prudence is designed to work at or above the cognitive level of her physical counterparts. Her electronic brain can seamlessly combine both deep learning, along with human like reasoning, a technology we call Hybrid Intelligence™. This state of the art technique enables her to achieve business outcomes that were never before possible.

Prudence incorporates cutting edge 3D animation technology that supports a full range of life like head, neck, and shoulder movement. Her face, eye color, hair, clothes, and surroundings can all be modified to meet different business goals.

In addition to speech, Prudence can also see, providing her with the ability to interpret visual images and printed text. She can also receive and process electronic events generated by industrial sensors, medical devices, or other software systems. Using her underlying computational platform, Prudence can make decisions in real-time, and can be dynamically scaled up to meet ever changing business needs. All told, she can easily be integrated into any enterprise computing environment.